

# LOOKING FOR SOMETHING NEW? WHAT TO COMBINE DI AND COMMUNITY SERVICE?

Then, projectOUTREACH is just for YOU!



## ABOUT pO --

This season, the Destination ImagiNation projectOUTREACH Challenge invites teams to “Take Charge!” Teams of middle school, high school, and university-aged students will seek to increase their peers’ physical and mental health by rallying them to eat better and become more physically active.

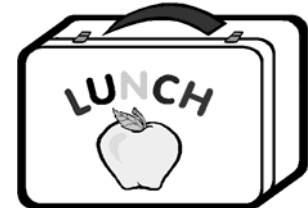
They will design projects that mobilize their peers to take action and increase the in-school availability and consumption of the *Four Food Groups*: low-fat & fat-free milk and milk products, vegetables, fruits, whole grains.

To execute projects successfully, teams must manage their issue-based initiatives and track their progress and results using qualitative and quantitative data. projectOUTREACH teams will demonstrate and illustrate their process and results during the tournament phase of the project, which involves a Presentation, Exhibit, Portfolio, and problem-solving Simulation to be evaluated by Appraisers at NH-DI Affiliate Tournament. Successful teams will advance to Destination ImagiNation Global Finals.

## A “TAKE CHARGE!” OPPORTUNITY

500 FREE TEAMS FOR THE FIRST SEASON OF projectOUTREACH

The National Dairy Council is not only stepping up to sponsor the DI projectOUTREACH *Team Challenge* in 2008-09 – THEY ARE ALSO PAYING FOR THE MEMBERSHIPS FOR THE TEAMS TO PARTICIPATE! That’s right, America’s Dairy Farmers are paying for the first 500 1-Team Pak memberships for those teams that plan to participate in DI projectOUTREACH in 2008-09.



Here are the rules for this offer:

1. Teams must be from the United States
2. Teams must have every intention of completely participating in the DI program by solving the *Take Charge!* Challenge and fully participating in a local Tournament.
3. Enrollment for the sponsored 1-Team Pak membership must be done using the online paper application form specifically entitled: 2008-09 *TAKE CHARGE!* MEMBERSHIP APPLICATION. Instructions on how to take advantage of this FREE membership will be posted [www.IDODI.org](http://www.IDODI.org)
4. There may even be a way for teams to get reimbursed if they have already purchased a membership (1-Pak, 5-Pak or 30-Pak). This information will also be posted next week.
5. Members can upgrade the 1-Team Pak provided by this offer to a 5-Team Pak.
6. This offer expires once the first 500 teams have enrolled OR April 1, 2009.

Questions? – call Jill at 868-2140

